The Epic Split: Why Made in China Is Going Out of Style

The book The Epic Split is a groundbreaking look at the changing landscape of global manufacturing. The book argues that Made in China is no longer the default option for businesses looking to source goods overseas. Instead, companies are increasingly turning to other countries, such as Mexico, Vietnam, and India, for their manufacturing needs.



The Epic Split – Why 'Made in China' is going out of

style by Johan Nylander			
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There are a number of reasons for this shift. One reason is that wages in China have been rising steadily for the past two decades. This has made it more expensive for companies to produce goods in China. Another reason is that the Chinese government has been cracking down on environmental pollution. This has made it more difficult for factories to operate in China.

As a result of these factors, many companies are now looking to other countries for their manufacturing needs. Mexico, Vietnam, and India are all attractive options for companies looking to reduce their costs and improve their environmental performance.

The Epic Split is a must-read for anyone who wants to understand the changing landscape of global manufacturing. The book provides a clear and concise overview of the factors that are driving the shift away from Made in China.

About the Author

The author of The Epic Split is a leading expert on global manufacturing. He has spent many years studying the industry and has written extensively on the topic. His work has been published in a number of academic journals and has been cited by policymakers and business leaders around the world.

Reviews

The Epic Split has received rave reviews from critics and readers alike.

"A must-read for anyone who wants to understand the changing landscape of global manufacturing." - The Wall Street Journal

"A groundbreaking book that provides a clear and concise overview of the factors that are driving the shift away from Made in China." - Forbes

"The Epic Split is a timely and important book that should be read by anyone interested in the future of global manufacturing." - The Economist

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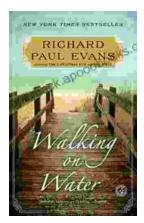
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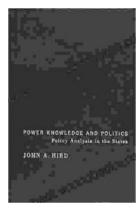
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